|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Kernpartners** | **Kernactiviteiten** | ***Waardepropositie*** | | **Klantrelaties** | **Klantsegmenten** |
| **Kernmiddelen** | **Kanalen** |
| **Kostenstructuur** | | | **Inkomstenbronnen** | | |